

T.I.T.L. MARKET SAMPLE NO. 4  
PER CIGARETTE DATA  
PART B -- NICOTINE AND F.T.C. "TAR"

F.T.C. "Tar" mg/cig.t.

	F.T.C. Methodology 23 mm. butt length	Industry Methodology 30 mm. butt length
0.2	3	14
0.3	24	48
0.4	43	44
0.5	23	12
0.6	19	5
0.7	12	2
0.8	1	0
0.9	0	0
1.0	1	1

Nicotine mg/cig.t.

	F.T.C. Methodology 23 mm. butt length	Industry Methodology 30 mm. butt length
0.01	9	12
0.02	34	63
0.03	44	38
0.04	32	9
0.05	4	4
0.06	2	0
0.07	1	0

126

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**H. WAKEHAM**

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